

Politics, Economy, and Management in Southeast Asia

Summer Session at Thammasat University

24 August – 11 September 2009

(Schedule and course details)

Week 1

Mon. Aug. 24	AM:	Orientation Getting to Know Thammasat University	Dr. Kitti Prasirtsuk
	PM: 16.30	Southeast Asian Civilization: Ancient Empires Reception	Dr. Chulacheeb Chinwanno
Tue. Aug. 25	AM:	Muslims in Southeast Asia	Dr. Jaran Maluleem
	PM:	<i>The Thai Economy</i>	Dr. Praipol Kumsap
Wed. Aug. 26	AM:	Modern Southeast Asian History to WWII	Dr. Thanet Apornsuwan
	PM:	Mainland Southeast Asian Politics	Dr. Surachai Sirikrai
* Thu. Aug. 27	AM:	Study trip: Visit Wimarnmek Palace and Anan Throne Hall	Dr. Kitti Prasirtsuk
	PM:	<i>The Role of the Bank of Thailand in Managing Monetary Policy</i>	
Fri. Aug. 28	AM:	People and Cultures of Southeast Asia	Dr. Yukti Mukdawijit
	PM:	Thai Society and Culture	

Week 2

Mon. Aug. 31	AM:	Thai Political Development: 1932-2009	Dr. Nakharin Mektrairat
	PM:	<i>Emerging MNCs from Southeast Asia</i>	Dr. Pavid Pananond
Tue. Sep. 1	AM:	Thai Civilization: From Sukhothai to Bangkok	Dr. Wariya Chinwanno
	PM:	<i>Austrian Business Relations with Thailand and Vietnam</i> <i>Doing Business in Southeast Asia</i>	Dr. Gustav Gressel Dr. Karl Reichstetter
Wed. Sep. 2	AM:	<i>CP Group and Cross-Cultural Management in Southeast Asia</i>	Dr. Sarasin Viraphol
	PM:	<i>Cross Cultural Management in Thailand</i>	Dr. Viboonpong Poonprasit
* Thu. Sep. 3	AM:	<i>Thai Export Industries</i>	Dr. Kitti Prasirtsuk
	PM:	<i>Overview of Thai Capital Markets</i>	
Fri. Sep. 4	AM:	Asia-Europe Relations: Past, Present, Future	Dr. Kajit Jittasevi
	PM:	International Relations in Southeast Asia	Dr. Kitti Prasirtsuk

Week 3

Mon. Sep. 7	AM:	<i>Philippines and Singapore: Politics and Economies</i>	Dr. Corrine Phuengkasem
	PM:	<i>ASEAN Economies and Integration</i>	Dr. Suthiphand Jirathiwat
Tue. Sep. 8	AM:	Thai Foreign Policy	Dr. Chulacheeb Chinwanno
	PM:	<i>The Global Economic Crisis: Lessons from Thailand</i>	TBC
Wed. Sep. 9	AM:	<i>Indonesia and Malaysia: Politics and Economies</i>	Dr. Chanintira Na Talang
	PM:	Tsunami! : International Crisis Management in Southeast Asia	Dr. Tavida Kamolvej
*Thu. Sep. 10	AM:	A Thai Company: Singha Corporation Co., Ltd.	Dr. Kitti Prasirtsuk
	PM:	Visit Siam Museum	
Fri. Sep. 11	AM:	<i>Entrepreneurship in Emerging Markets</i>	Dr. Edward Rubesch
	PM:	Written Examination (2 hours) Farewell Party	

AM: 9 am – noon PM: 1 – 4 pm

* Field Trip every Thursday

Italics: Economic and management contents

Coffee Breaks: @10.30am and 2.30pm for 10 minutes

Course Details:

Southeast Asian Civilization: Ancient Empires - Dr. Chulacheeb Chinwanno, Ph.D. (Stanford)

Description: Introductory Seminar to Southeast Asian studies

Reading:

McCloud, Donald G. (1995): *Southeast Asia: Tradition and Modernity in the Contemporary World*; Boulder, Colorado: Westview Press. Chapter 2 and 5

Muslims in Southeast Asia – Dr. Charan Malulim, Ph.D. (Aligarh Muslim University, UP., India)

Description: Dr. Charan Malulim is a professor at the Thammasat University's faculty of political science; he is a devout Muslim and one of Thailand's foremost Islamic scholars.

Reading:

Houben, Vincent J.H. (2003): *Southeast Asia and Islam*; The ANNALS of the American Academy of Political and Social Science, Vol. 588, No. 1, 149-170

The Thai Economy – Dr. Praipol Kumsap, Ph.D. (Yale University)

Description: A Study of the present economic structures of Thailand; major economic problems especially poverty, income distribution, rural development, agricultural development, industrial development, unemployment in rural areas, migrations, relations between development and

international trade and finance, as well as the challenges and impact of globalization in Thai economy.

Reading:

Warr, Peter G. (1993): *The Thai Economy in Transition*, Cambridge University Press

The World Bank (2003): *Thailand Economic Monitor*, October

Lall, S. (1998): *Thailand's manufacturing competitiveness: An overview*; Witte, J. and S. Koeberle (eds.) *Competitiveness and sustainable economic recovery in Thailand*, The World Bank, May

Ramstetter, Eric D. (2003): *Labor productivity, wages, nationality, and foreign ownership shares in Thai manufacturing, 1996-2000*; *Journal of Asian Economics*, December

Modern Southeast Asian History to WW II – Dr. Thanee Apornsuwan, Ph.D. (State University of New York)

Reading:

Christie, Clive (1998): *Southeast Asia in the Twentieth Century: A Reader*; London: I.B. Tauris Publishers, Chapter 1-4

Mainland Southeast Asian Politics - Dr. Surachai Sirikrai, Ph.D. (State University of New York at Binghamton, U.S.A.)

Reading:

Weatherbee, Donald (2005): *International Relations in Southeast Asia*; Boulder, CO: Lynne Rienner, Chapter 3 and 8

The Role of the Bank of Thailand in Managing Monetary Policy – Mrs. Regina Sawatronapak (Team Executive, Monetary Policy Department, Bank of Thailand)

Description: Lecture at the Bank of Thailand

People and Cultures of Southeast Asia – Dr. Yukti Mukdawijit, Ph.D. (University of Wisconsin-Madison, USA)

Reading:

Steedly, Mary Margaret (1999): *The State of Culture Theory in the Anthropology of Southeast Asia*; *Annual Reviews of Anthropology*: 28

Christie, Clive (1996): *A Modern History of Southeast Asia: Decolonization, Nationalism and Separatism*; Institute of Asian Studies, Singapore

Thai Society and Culture – Dr. Yukti Mukdawijit

Reading:

Cohen, Erik (1991): *Thai Society in Comparative Perspective: Collected Essays*; White Lotus, Bangkok; Chapter 1

Thai Political Development : 1932-2009 – Dr. Nakharin Mektrairat, Ph.D (Waseda, Tokyo)

Description: A Study of Thai political development since the revolutionary change in 1932 from absolute monarchy to democratic constitution as monarchy and the features and trend of Thai politics, national ideology and political behavior, as well as current problems of politics and government in Thailand.

Reading:

Phongpaichit, Pasuk/Baker, Chris (1999): *Thailand. Economy and Politics*; Oxford University Press

Phongpaichit, Pasuk/Piriyarangsarn, Sungsidh (1996): *Corruption & Democracy in Thailand*; Silkworm Books, Chiang Mai

Emerging MNCs from Southeast Asia – Dr. Pavida Pananond, Ph.D. (University of Reading, UK)

Thai Civilization: From Sukhothai to Bangkok – Dr. Wariya Chinwanno, Ph.D (Hawaii)

Description: A Study of Thai civilization and history from ancient times to the establishment of Thai

kingdoms of Sukhothai in 14th century, Ayuthaya in 15-17th century and Rattanakosin (Bangkok) Period in 19th Century.

Reading:

Wyatt David K, *Thailand : A Short History*, Bangkok : Silkworm, 2004

Austrian Business Relations with Thailand and Vietnam – Dr. Gustav Gressel (Austrian Commercial Counselor)

Description: Guest-lecture at Thammasat University by the Austrian Commercial Counselor

Doing Business in Southeast Asia – Dr. Karl Reichstetter (Vienna Far East Co, Managing Director)

Description: VIENNA FAR EAST (1987) CO., LTD. exports industrial products to Malaysia, Singapore, Indonesia, Vietnam, and Pakistan. Dr. Karl Reichstetter, an Austrian economist and the founder of the company, will give a lecture on his experiences with Southeast Asian business partners.

CP Group and Cross Cultural Management in Southeast Asia - Dr. Sarasin Viraphol, Ph.D (Harvard), Senior Vice President-(CP Business Group)

Description: As Senior Vice President of Thailand's largest MNC Dr. Sarasin Viraphol has longstanding experience in dealing with international business partners. Since the 1970s the CP Group has established various alliances and joint ventures with international corporations, both Western and Chinese.

Cross Cultural Management in Thailand - Dr. Viboonpong Poonprasit, Ph.D (Claremont Graduate School, U.S.A.)

Description: Since the Financial Crisis, Southeast Asian economies are dominated by foreign MNCs. This lecture examines the cultural gap between Western expatriates and their Southeast Asian counterparts on an intra-corporate level.

Thai Export Industries - Dr. Kitti Prasirtsuk. Ph.D. (Berkeley)

Description: Lecture at the Ministry of Commerce

Overview of Thai Capital Markets – Ms. Chirapattana Manotnarumon (Deputy Vice President, International Affairs Department, SET)

Description: Lecture at the Stock Exchange of Thailand

Asia-Europe Relations: The Past, The Present, The Future – Dr. Kajit Jittaseri, Ph.D. (Sorbonne)

Description: The lecture focuses on the relationship between Southeast Asia and Europe through the ASEANU as well as ASEM framework, the historical background as well as present relation and cooperation will be discussed.

Reading:

Phuangkasem Corrine, *Thailand Foreign Relations*, Singapore : ISEAS, 1984

International Relations in Southeast Asia - Dr. Kitti Prasirtsuk. Ph.D. (Berkeley)

Description: Particular attention will be given to how Southeast Asian countries respond to the world politics and the global political economy, in which major powers (the United States, Soviet/Russia, China, and Japan) play an important role.

Reading:

Acharya, Amitav. 2001. *Constructing a Security Community* (New York: Routledge).

Collins, Alan. 2003. *Security and Southeast Asia* (Boulder, CO: Lynne Rienner).

Weatherbee, Donald. 2005. *International Relations in Southeast Asia* (Lanham, MD: Rowman & Littlefield).

Philippines and Singapore: Politics and Economies - Dr. Corrine Phuengkasem, Ph.D
(University of Hawaii)

ASEAN Economies and Integration - Dr. Suthiphand Jirathiwat, Ph.D. (Universite de Paris I-
Pantheon-Sorbonne, France)

Reading:

Yoshihara Kunio (1988): *The Rise of Ersatz Capitalism in South-East Asia*. Singapore: Oxford University Press.

Jomo, K.S. (2000): *Globalisation, Liberalisation, Poverty and Income Inequality in Southeast Asia*; in OECD Development Center: *Poverty and Income Inequality in Developing Countries: A Policy Dialogue on the Effects of Globalisation*; Paris

Alavi, Rokiah (1996): *Industrialisation in Malaysia. Import substitution and infant industry performance*; Routledge, London

Thai Foreign Policy - Dr. Chulacheeb Chinwanno, Ph.D (Stanford)

Reading:

Chinwanno, Chulacheeb (2005): *Thailand's Strategic Relation with US and China*. In Evelyn Goh (ed.) *Betwixt and Between*; Singapore: Institute of Defense and Strategic Studies

Chongkittavorn Kavi (2004): *Thailand : International Terrorism and the Muslim South*; In *Southeast Asian Affairs*, ISEAS, Singapore

The Global Economic Crisis: Lessons from Thailand – TBC

Description: The lecture will be held as a response to the current world economic crisis from a Thai perspective, rooted in the experiences with the Asian Financial Crisis in 1997/98. The topics will range from the impact on financial institutions to the consequences for food security.

Indonesia and Malaysia: Politics and Economies – Dr. Chanintira Na Thalang, Ph.D. (University of Bristol)

Reading:

Weatherbee, Donald E. (2005): *International Relations in Southeast Asia: The Struggle for Autonomy*; Lonham: Rowman & Littlefield Publishers Inc. Ch. 1 and 7.

Sheila S. Coronel (2007): *The Philippines in 2006*; Asian Survey Vol. XLVII no. 1, January/February: 175-182

Tsunami! : International Crisis Management in Southeast Asia - Dr. Tavid Kamolvej, Ph.D.
(University of Pittsburgh, USA)

Description: The integration of intergovernmental coordination and information management in response to immediate crises

Reading:

Tavida Kamolvej (2007): *The Search for Collaborative Disaster Management, Innovative Initiatives in Disaster Risk Reduction: Applied Research by Young Practitioners in South, South East and East Asia*; Provention Consortium, IFRC

A Thai Company: Singha Corporation Co., Ltd. - Dr. Kitti Prasirtsuk. Ph.D. (Berkeley)

Description: Lecture at the brewery of the famous Thai brand.

Entrepreneurship in Emerging Markets – Dr. Edward Rubesch, Ph.D. (Thammasat University)

Description: A study on the boarder-traders in Thailand and Laos.